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The Journal of Early Modern Studies

Volume L . No. 1 Spring 2019

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Updating Shakespeare: Reflections on the Possibilities of Reading and Teaching Shakespeare Today

Gül Kurtulus

Bilkent University, Turkey

gies the future will benefit from more insightful perspectives. Shakespeare are greater and better than in past decades, and with new technolois clear that the outcomes resulting from the use of new technologies in teaching regarding the implementation of a variety of technological tools in education, it across borders. Taking into consideration the opportunities we have today research to develop a global discourse and understanding among cultures and tions, and adaptations that enable us to conduct better, broader, and more diverse speare's works. We have wider and more immediate access to sources, translain which we share our experiences, knowledge, and perspectives about Shakeadvantages over former generations in this regard. We are in a wide network Shakespeare's plays. As modern readers, students, and researchers, we have great speare's works, reworking the Elizabethan and Jacobean moral, cultural, and Movie adaptations sometimes serve as postmodern interpretations of Shakeaugment our understanding through documentaries and even online archives. speare's plays through a variety of stage performances or movie adaptations, then intellectual values and literary patterns to produce new and global approaches to of literature as well as early modern works. It is possible to watch any of Shakeusing technological devices to gather information about the earliest examples WE LIVE IN A WORLD WITH INCREDIBLY FAST, diverse, and rich possibilities for

In Shakespeare's time technology uncloaked the mystery of distant lands, resulting in considerable cultural, intellectual, and financial gains. Cultural and technological innovations might have roused Elizabethan society's desires, but they led to problematic issues on a global scale. Technology and science also empowered the imperial authority, leading to the expansion of British cultural horizons and, eventually, the British Empire emerged, established upon an extended colonial presence across the world. Emergence of theatres had in England. Elizabethan and Jacobean theaters had provided "an imaginative geography of elsewhere" for the curious Elizabethan audience, intrigued by the

Daniel Vitkus, "Circumnavigation, Shakespeare, and the Origins of Globalization," chap. 10 in Shakespeare in Our Time, ed. Dympna Calaghan and Suzanne Gossett (New York: Bloomsbury Publishing, 2016) described European colonialists' interests by stating that "many European Prospers went forth with their knowledge and technology, seeking to enslave new Calibans and Ariels wherever they might be found" (168). He argued that, "newly constructed permanent playhouses (along with gun-bearing ships and joint-stock corporations) were among the leading cultural and technological innovations produced by the Elizabethans" (169).

standing of different cultures and foreign individuals. recent discoveries to present the distant world to Elizabethan audiences. Technotably technology had made information more accessible, and drama processed the authors and audiences, so that British theater guided the country's underlogical enhancements rendered the cross-cultural perspective possible for both "reformulation of information from and about other parts of the world." Inevi-

nent poets and authors including John Milton and Ben Jonson emphasize the be the subject of more conquests in times to come. victories over time and the audacious triumphs of his works. Apparently, he wil by asking "what ceremony else?" Newstok marvels at Shakespeare's unending pervasive influence of Shakespeare's works in their poems, concludes his article In his article "Shakespeare's Here," Scott L. Newstok, after exploring how promiough research, gain deeper understanding, and conduct more global discourse. speare's modern readers and theatre-goers new opportunities to do more thorand distant sources of information, not only making it so much easier to access websites allow users to check out historical places, ebooks, blogs, online archives, around the world to reach any kind of information within seconds. Numerous the complexities of the issues facing them. New technologies provide Shake resources but also allowing even casual readers and researchers to understand would have imagined, simply considering Web 2.0 which allows people from all In the modern world technology is evolving much faster than Shakespeare

are key terms as they are some of the most important consequences of the age of a global, diverse, and sometimes "non-Western" perspective. Singh describes this dency College, where several academic papers discussed Shakespeare's works from new and global approaches to Shakespeare's plays. Singh names these approaches not only readers, but also commenters, editors, creators, reproducers of literary internet. This is a worldwide age and the act of reading is not passive. Now we are situates herself in a "cross-cultural" position. "Cross-cultural" and "hybridity" postmodern Shakespearean tradition as "myth of a universal Shakespeare" and with an exact term, "hybridity." In India, Singh attended a conference at Presiapproach the same experiences, feelings, and thoughts and this has resulted in ogies enable people from all around the world and from different cultures to live English and modern translations help prevent misunderstandings. New technolof Shakespeare. Shakespeare's language has noteworthy differences from modern Today, in the age of technology, we are still examining the immortal legacy

investigate with a new look each time. people, works of fiction that can be seen as pieces of social commentary about wall of language or dialect, even cultural and geographical barriers. For modern tion transforms the reality, and this discovery of creative intent may smash the is altered, modified, and rewritten enables us to develop an interest in tracing the and plays. Being involved in the reality behind fiction and the process in which it their own time and delivered to them through ages might be most interesting to crumbs of reality we find in other texts and discover how the authorial intervenplete understanding of sociohistorical norms and notions of Shakespeare's time speare. Historical contextualization is an effective method in developing a comthe relation between the new technologies and a new understanding of Shakecultures, even from different centuries. "Hybridity" is a key term to understand cal aspects, and a lively meeting of the readers and a dramatist from different postmodern approach. It is almost like a nice mixture of cultural, social, politiand individual perspectives and reproduce them, commenting on them with a readers engage, understand, interpret Shakespeare's plays from different cultural ment of a cross-cultural and global teaching and learning. In our day modern classics like Shakespeare's. Being active readers is the first and foremost require-

and historical background of the plays and develop a global discourse and understanding between cultures through internet sources. possible to gather contextual information about the sociological, psychological, refers to the classics with his jokes, (mis)quotations, and allusions.⁶ Considering was also indebted to an earlier tradition. He has a discourse which frequently this great antique tradition of classics and their influences on Shakespeare, it is Man (2006), inspired by Twelfth Night there are a lot of examples. Shakespeare the Forbidden Planet (1956), a movie which was based on The Tempest, to She's the Shakespeare's plays have always been an inspiration to many directors. From

Shakespeare to the whole world, opening up the chance to see a wide variety of most important is the ability to study and discuss them and understand how the speare's plays. Not only do we now have more humorous productions such as first century is easier than it has ever been. People can express their thoughts on modern responses are different from those of the Elizabethan audience. offers more access to Shakespeare's plays presented in Braille, audiobooks, sign as Romeo + Juliet (1996) that attract a more diverse audience, but this age also age also gives access to people who are interested in different versions of Shakeunique perspectives on the subjects Shakespeare handles in his plays. The new language, and projects that allow free access to a variety of editions. Perhaps Drunk Shakespeare, or movies that update the stories to a modern setting such Reading, watching, and understanding Shakespeare's plays in the twenty-

²Vitkus, "Circumnavigation, Shakespeare, and The Origins of Globalization."

such crucial topics as race, gender and national identity" (236). states that "individual writers have appropriated Shakespearean plots and characters to explore 3Christy Desmet, "Appropriation 2.0," in Calaghan and Gossett, Shakespeare in Our Time,

⁴See Scott L. Newstok, "Shakespeare's Here," in Callaghan and Gossett, Shakespeare in Our

Shakespeare in Our Time, 173. ⁵See Jyotsna G. Singh, "The Bard in Calcutta, India, 1835-2014," in Callaghan and Gossett

speare in Our Time, 263. 6See Coppélia Kahn, "The Classics as Popular Discourse," in Callaghan and Gossett, Shake-

cide and is immediately shown happily reunited with his dead wife and daughter. video game Beyond: Two Souls (2013), one of the main characters commits sui message is clear: suicide can be for the greater good. Similarly, in the interactive both series the heroes survive, just as Holmes does in Conan Doyle's story, the killing people, decides to commit suicide while hugging Dr. Lecter. Although in and in Hannibal (2015) Will Graham, upon realizing that Hannibal Lecter enjoys and Sherlock Holmes on top of a building from which Sherlock decides to leap, modern retelling of "The Final Problem," Sherlock (2012) features Jim Moriarty more explicit in depicting their protagonists' choice of a heroic suicide. In its Holmes deliberately jumps while clutching Moriarty. Many modern stories are or simply as the best choice in a desperate situation. For example, in "The Final lock Holmes simply falls to his death while fighting James Moriarty, or whether Problem," Arthur Conan Doyle does not make it completely clear whether Sherprevailing culture considered it a sin, so it is handled in a more tragic manner audience. For instance, the Tudor government had made suicide illegal and the a wider variety of themes and characters than anyone in an average Elizabethan in the plays. Many modern books and plays depict suicide as something heroic, than they read books or other written material and therefore have probably seen ogy grants us the depth of understanding and diversity of perspectives that the Elizabethan audience lacked. People tend to watch movies and TV series more handles mortality in relation to other themes. Without doubt today's technol-Among numerous subjects that provide close analysis is how Shakespeare

in this century, from scholars to casual readers, sampling the culture of four hunstand a historic era, one should consider the culture of that era. For many people speare's time to reexamine his works. Historians always suggest that to underdred years ago is incredibly easy. ago, adapted older material for his audiences. With the technological developments we enjoy today, however, we should also be able to reach back to Shakeappealing to contemporary audiences, Shakespeare, some four hundred years tive stories take advantage of current technology's ability to make older plotlines Just like in modern TV series such as Sherlock, nineteenth-century detec-

efits of technology and the vast opportunities modern readers have to explore other playwrights influenced Shakespeare's works. It clearly shows the ben-Anyone who has access to virtual libraries and online sources can examine how can be considered while examining different representations of the scenes. National Theatre Live presents theater productions of Shakespeare's plays that liam Shakespeare. In addition to the movies that are mostly accessible online, nology's Shakespeare website offers free access to the complete works of Wilment educational activities. For instance, the Massachusetts Institute of Techonline courses) can be used for Shakespeare studies either for research or to aug-A great variety of opportunities (such as movie adaptations, cartoons, and

> and reading lists. as Christopher Marlowe and John Webster through lecture videos, assignments, English Renaissance Drama: Theatre and Society in the Age of Shakespeare, is designed to analyze the interactions between Shakespeare's contemporaries such Shakespeare and how he influenced other major writers. One such course, titled interactions between these playwrights and plays.7 Massachusetts Institute of Technology's website MIT Open Course Ware offers a great variety of lectures on

plays are so exuberant and transcendental that they connect with basic human address a contemporary audience in a non-anglophone culture. Shakespeare's is staged reflecting Britain's social and political atmosphere or being updated to tell all people all over the world. In fact, it does not really matter whether the play Shakespeare's plays, from the great tragedies to the comedies, have something to and wigs. Nevertheless, we can be more imaginative in contemporary practices. duces an implicit allegory of the present in its configuration of the past" (213). 10 As mentioned in Shakespeare in Our Time, "Historicism itself necessarily pro-Jacobean costumes and even stage props such as antique wine glasses, thrones, their productions on historical accuracy, striving to replicate Elizabethan and Updating Shakespeare's plays in production is a frequent choice, yet others base to modernize the way we understand, teach, and perform Shakespeare's plays. under the lights of current literary theories? New technologies make it possible How should we stage it in the twenty-first century? How should we read it today of the Shakespeare's plays written in the sixteenth and seventeenth centuries. through the lens of the present. This becomes problematic when we interpret one tion to present-day perspectives but also illustrating how we tend to see the past gender issues or racial connotations in Shakespeare's works, allowing an applica-"Thick-reading," using Clifford Geertz's term, 8 allows us to investigate the

Milton, Leonard Digges, Ben Jonson, and William Basse, Newstok, "Shakespeare's Here," 85–90. ten by the great writers of Shakespeare's time. He begins with an epitaph by an anonymous poet in Shakespeare's Second Folio, and then, he analyzes other epitaphs and elegies written by John 7Scott Newstok, in his article "Shakespeare's Here," focuses on the epitaphs and poems writ-

pretation of Cultures (New York: Basic Books, 1973). 8Clifford Geertz, "Thick Description: Toward an Interpretive Theory of Culture," in The Inter

performance, and many others. See David Bevington, "The Classroom," in Calaghan and Gossett, ferent disciplines, such as Shakespeare and gender, Shakespeare and politics, Shakespeare and how Shakespeare, in time, became its own perspective ("Shakespearean") and branched into dif-Shakespeare in Our Time, 42. ⁹David Bevington talks about the process of teaching Shakespeare in academic courses and

reflect the social reality of its original culture, but it also interferes with contemporary order by and society in which the text is produced. According to this mode of thinking, a play does not only a fruitful area for critics in the 1980s and created a dramatic change in our understanding of Shakestanding a literary text or a cultural symbol. New historicism specifies the relation between the text speare's plays as well as others. See William C. Carroll, "Historicism," in Callaghan and Gossett producing and reproducing that older culture anachronistically. This function of literature opened Shakespeare in Our Time, 212. ¹⁰Historicism as a way of thinking emphasizes the importance of social context in under-

gular perspective. play and the playwright if we insist that it be performed or even read from a sin of a monarch in the reign of King James I, but we still find something relevant themes that an updated performance can profitably explore. We disrespect the to us. Greediness of human pride and misfortunes of hypocrisy are some of the desires. King Lear, for instance, has social criticism regarding the absolute power

naval battle on a landlocked stage. and globalization. The audience may encounter an Italian theater in Quebec or a director to deploy new technology to add artistic visions, aesthetics, authenticity, audience get involved in the play but they also contribute to the depth of the play Scala to portray Prospero's island, thus symbolizing Prospero's banishment from For instance, Lepage used the auditorium and antique stage of Milan's Teatro alla such as lightening, ropes, a scaffold, or a chandelier to maintain Ariel's invisibil the Milanese society. 12 Similarly, new performances of Shakespeare allow the like shadows while walking towards the sea. Not only do these devices make the ity or a 3-D view supported with lights which make Miranda and Ferdinand look opera. The combinations make the play lively as well as rich with visual effects to music conducted by English composer Thomas Ades to present the play as an architecture, music, design, and technology, recasting the script as a libretto se d'Opéra in July 2012, is known for its interdisciplinary formation. He drew from productions. His staging of The Tempest, which debuted at Quebec City's Festival the conventional idea of theatre to a new level with his innovative multimedia Considered one of the major norm-breaking directors in theatre, Lepage carries have arrived at a moment that acknowledges the diversity of Shakespeare per formances both past and present."11 Robert Lepage demonstrates this diversity As Diana Henderson mentions in her article "Pluralizing Performance," "We

world's technology, architecture, and sociocultural, aesthetic economies. 13 With rather than a general in the Venetian military. Adaptations embrace the modern but the character Othello is the commissioner of London's Metropolitan Police Othello (2001) portrays the same desire for revenge, tricks, and machinations, costumes, and technology they employ. For instance, one movie adaptation of and Hamlet are some of the plays produced and reproduced as adaptations that cal effects but they also influence new adaptations. Othello, Romeo and Juliet include almost the same plot line yet differ in terms of the century, setting New technologies do not only mean developments in visual and techni

as authenticity of settings and actions. the help of new technologies, audiences experience a lifelike atmosphere as wel

strong possibility of even more new concepts that give readers different perspecunderstanding that was not possible in Shakespeare's time. The future holds the but also understanding the different concepts that they offer, including some that but in the future it will be even more amazing to travel back in time. standings of Shakespeare's plays. Today it is easy to reach back to early modern tives, new approaches, and unprecedented discourses to reach different underthese new concepts and gather new ideas, they can read the plays with a different were nonexistent when the plays were written. As modern readers investigate times in terms of understanding the period and visualizing Shakespeare's world In conclusion, understanding Shakespeare is not only visualizing the plays

¹¹See Diana E. Henderson, "Pluralizing Performance," in Callaghan and Gossett, Shakespeare

¹²See Newstok, "Shakespeare's Here," 314.

ibility to depict the city and its people as they were in Shakespeare's time or in any other period or in Our Time, 325. Othello opens with the sight of 1600s Venice, but now producers have the flex-¹³See W. B. Worthen, "Shakespeare and Performance," in Callaghan and Gossett, Shakespeare